



WLWT
1700 Young Street
Cincinnati, OH 45202
Main: (513)412-5000
Billing: (410)338-6432

www.wlwt.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
938815-1	08/12/12	August 2012	07/30/12 - 08/12/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Americans for Prosperity Fo	AMER FOR PROSPERITY	1166

Flight Dates	Order #	Alt Order #
08/08/12 - 08/14/12	938815	06260679

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/08/12	08/10/12	NBC Today Show	7-9a	--W-F--	:30	2	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--W-F--	2	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		08/08/12	8:59 AM	NBC Today Show	7-9a	:30	AFP1205H	\$3,000.00 NM
2	WLWTF		08/10/12	8:51 AM	NBC Today Show	7-9a	:30	AFP1205RH	\$3,000.00 NM
2	08/08/12	08/10/12	OLYMPICS DAYTIME	OLYMPICS DAYTIME	--WTF--	:30	4	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--WTF--	4	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		08/08/12	1:25 PM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	AFP1205H	\$1,000.00 NM
4	WLWTW		08/08/12	4:26 PM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	AFP1205H	\$1,000.00 NM
2	WLWTh		08/09/12	3:53 PM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	AFP1205H	\$1,000.00 NM
3	WLWTF		08/10/12	11:36 AM	OLYMPICS DAYTIME	OLYMPICS DAYTIME	:30	AFP1205RH	\$1,000.00 NM
3	08/08/12	08/10/12	OLYMPIC ZONE	OLYMPIC ZONE	--W-F--	:30	2	\$3,000.00	NM
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--W-F--	2	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		08/08/12	7:51 PM	OLYMPIC ZONE	OLYMPIC ZONE	:30	AFP1205H	\$3,000.00 NM
2	WLWTF		08/10/12	7:44 PM	OLYMPIC ZONE	OLYMPIC ZONE	:30	AFP1205RH	\$3,000.00 NM
4	08/09/12	08/12/12	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	---TFSS	:30	4	\$12,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	---TFSS	4	\$12,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WLWTh		08/09/12	11:37 PM	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	:30	AFP1205H	\$12,000.00 NM
4	WLWTF		08/10/12	8:37 PM	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	:30	AFP1205RH	\$12,000.00 NM
5	WLWTF		08/10/12	10:35 PM	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	:30	AFP1205RH	\$12,000.00 NM
MG for 4.1 08/12									
2	WLWTSa		08/11/12	8:16 PM	OLYMPICS M-SU PRIME	OLYMPICS M-SU F	:30	AFP1205RH	\$12,000.00 NM
1	WLWTSu		08/12/12		OLYMPICS M-SU PRIME	OLYMPICS M-SU F	:00		\$12,000.00 NM
See MG 4.5									
5	08/12/12	08/12/12	CLOSING CEREMONY	CLOSING CEREMO	-----1	:30	1	\$20,000.00	NM

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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1	1	\$20,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Su	08/12/12	10:29 PM	CLOSING CEREMONY	CLOSING CEREM	:30	AFP1205RH	\$20,000.00 NM
Total Spots							13		

Payment Terms 30 Days

<u>Gross Total</u>	\$84,000.00
<u>Agency Commission</u>	\$12,600.00
<u>Net Amount Due</u>	\$71,400.00